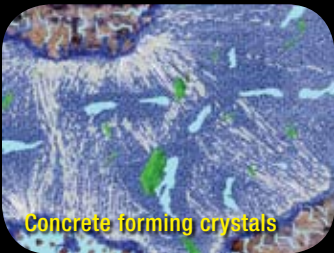




Michael Chusid, RA, FCSI



Concrete forming crystals



CEILING PLUS

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## Video Production for Architecture, Construction, and Building Products

Video has become one of the most effective ways for communicating with design and construction professionals; it is especially powerful for marketing, training and continuing education. Now you can deliver your video message via the internet or economical DVDs right to your customer's or employee's desktop.

Chusid Associates and Vladimir Paperny Associates have joined forces to help you take full advantage of video. Michael Chusid is an architect, a Fellow of the Construction Specifications Institute, the author of several hundred publications, and the leading marketing consultant in the building products industry. Vladimir Paperny, PhD, is an authority in architectural history and an award-winning visual designer, photographer and videographer. Together, they have developed sales literature, websites, and continuing education programs for more than a hundred building industry companies.

A recent investment in state-of-the-art digital equipment now allows them to create videos that speak directly to the hearts and minds of architects, engineers, and builders.

To discuss your current marketing or training requirements, contact:



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